



TxHSA 2016 SPONSORSHIP LEVELS

(Only one naming opportunity per level. First come first served. Other benefits may still apply.)

LONESTAR: \$75,000 PRESENTING SPONSOR HALL OF FAME AWARD SHOW

Recognition as the primary sponsor of the 2016 Hall of Fame Show
Recognition video shown at the event
Meet and greet with honorees and performers
Receive a personalized Willie Nelson Award statuette
2 tickets to the taping of the Willie Nelson T.V. show at Arlyn Studio with a private tour
Signage at Saturday & Sunday events
Free valet for Sunday event for one car
Premium center mezzanine seats for 14
Catered suite for use during the Hall of Fame Show
Backstage passes for your entire party of 14
Entry to VIP Pre Awards Party
VIP Seats for 14 at the Friday Night Saxon Pub
Private Event and the Saturday Night Darrell K Royal Homecoming Event at the Bullock Museum
Invitation for 14 to After Pick at The Van Zandt Hotel
Private Concert at your Austin home or at The Saxon Pub with a TxHSA artist
Saxon Pub Private Event - Meet and Greet with headliner
3 night stay at The Van Zandt Hotel
1 pair of custom ML Leddy boots
Guitar autographed by 2016 honorees and performers
Invitation for 8 to the 2016 Texas Songwriter U Showcase.
Radio appearance with Bob Cole - KOKE FM
Recognition in program & full page ad
Full page ad in the 2017 sponsor book.

ICON: \$35,000 PRESENTING SPONSOR DARRELL K ROYAL HOMECOMING

Invitation for 10 to Darrell K Royal Homecoming, After Pick and Hall of Fame Awards Show
Invitation for 2 to Friday Night Saxon Pub
Private Event

10 Premium VIP seats at DKR Event
Event Signage at Saturday & Sunday events
Free Valet for Sunday event for one car
Center mezzanine seating for 10 at award show
Catered suite for use during Hall of Fame Show (Limited supply)
Entry to VIP Pre Awards Party
1 room for Saturday & Sunday at The Van Zandt Hotel
A day in the Bismieux Recording Studio with Ray Benson
1 pair of custom ML Leddy boots
Guitar autographed by 2016 honorees
Invitation for 6 to the 2016 Texas Songwriter U Showcase.
Radio mention with Bob Cole, KOKE FM
Recognition in program & full page ad

ROYAL: \$25,000 THE SAXON PUB VIP SPONSOR EVENT FEATURING JAMEY JOHNSON & SPECIAL GUESTS. EMCEE DALLAS WAYNE OF SIRIUS XM RADIO

Invitation for 10 to Friday Night Saxon Pub
Private Event, Darrell K Royal Homecoming, After Pick and Hall of Fame Awards Show
Meet & Greet With Jamey Johnson
Premium mezzanine or floor seating at award show
Free valet for Sunday event for one car
Catered suite for use during Hall of Fame Show (Limited supply)
Entry to VIP Pre Awards Party
1 pair of custom ML Leddy boots
Guitar autographed by 2016 honorees
Invitation for 4 to Texas Songwriter U
Radio mention by Bob Cole of KOKE FM and Dallas Wayne of Sirius XM Radio
Invitation for 4 to the 2016 Texas Songwriter U Showcase
Recognition in program & 1/2 page ad

LEGEND: \$25,000 PRESENTING SPONSOR HOST THE ACL PORCH

The Porch Sponsor: Special recognition with personalized Step & Repeat and signage
Invitation for 10 to Darrell K Royal Homecoming, After Pick and Hall of Fame Awards Show
Invitation for 2 to Friday Night Saxon Pub
Private Event
Premium mezzanine or floor seating at award show
Free valet for Sunday event for one car
Catered suite for use during Hall of Fame Show (Limited supply)
Entry to VIP Pre Awards Party
1 pair of custom ML Leddy boots
Guitar autographed by 2016 honorees
Invitation for 4 to the 2016 Texas Songwriter U Showcase.
Recognition in program & 1/2 page ad

TROUBADOUR: \$15,000 PRESENTING SPONSOR AFTER PICK (Naming Rights SOLD to Van Zandt Hotel)

Invitation for 10 to Darrell K Royal Homecoming, After Pick and Hall of Fame Awards Show
Invitation for 2 to Friday Night Saxon Pub
Private Event
Premium mezzanine or floor seating
Entry to VIP Sponsor Pre Awards Party
Free Valet for Sunday Event for One Car
Introduce After Pick Performers
Signage at Saturday & Sunday events
Guitar autographed by 2016 honorees
Invitation for 4 to the 2016 Texas Songwriter U Showcase.
Recognition in Program & 1/2 page ad

HERITAGE: \$10,000 PRESENTING SPONSOR VIP SPONSOR PRE AWARDS PARTY

Invitation for 10 to Darrell K Royal Homecoming, After Pick and Hall of Fame Awards Show
Invitation for 2 to Friday Night Saxon Pub
Private Event
Signage at Saturday & Sunday events

Free Valet for Sunday Event for One Car
Premium mezzanine or floor seating at award show
Entry to VIP Sponsor Pre Awards Party
Guitar autographed by 2016 honorees
Invitation for 4 to the 2016 Texas Songwriter U Showcase.
Recognition in program & 1/2 page ad in program

PLATINUM: \$5000 LEVEL

Invitation for 8 to Darrell K Royal Homecoming, After Pick & Hall of Fame Award Show
Premium mezzanine or floor seating
Entry to VIP Sponsor Pre Awards Party
Invitation for 4 to the 2016 Texas Songwriter U Showcase.
Recognition in program & 1/4 page ad

T-SHIRT SPONSOR OR SWAG BAG SPONSOR: \$3500 LEVEL

Name or logo printed on merchandise
Invitation for 4 to Darrell K Royal Homecoming, After Pick and Hall of Fame Awards Show
Mezzanine or floor seating
Entry to VIP Sponsor Pre Awards Party
Invitation for 2 to the 2016 Texas Songwriter U Showcase.
Recognition in program

GOLD: \$2500 LEVEL

Invitation for 4 to Darrell K Royal Homecoming, After Pick and Hall of Fame Awards Show
Mezzanine or floor seating
VIP Sponsor Pre Awards Party
Invitation for 2 to the 2016 Texas Songwriter U Showcase.
Recognition in program

SILVER: \$1500 LEVEL

Invitation for 2 to Darrell K Royal Homecoming, After Pick & Hall of Fame Award Show
Mezzanine or floor seating
Entry to VIP Sponsor Pre Awards Party
Invitation for 2 to the 2016 Texas Songwriter U Showcase.
Recognition in program

NAME OF DONOR (CIRCLE ALPHABETIZING LETTER) _____

NAME OF CONTACT PERSON _____

E-MAIL ADDRESS _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

OFFICE PHONE _____ HOME PHONE _____ FAX _____

WILL CALL NAME & ADDRESS (IF DIFFERENT THAN LISTED ABOVE) PLEASE INCLUDE ALL GUEST NAMES _____

DONORS NAME AS IT SHOULD BE LISTED IN ALL PRINTED MATERIALS _____

PROGRAM AD SUBMISSION DEADLINE IS JANUARY 15TH, 2016. WE CANNOT GUARANTEE PROGRAM RECOGNITION FOR CONTRACTS RECEIVED AFTER JANUARY 15, 2016

I DO NOT WISH TO BE LISTED IN PUBLICATIONS I DECLINE ALL BENEFITS
 I AM UNABLE TO ATTEND, BUT WISH TO MAKE A \$ _____ CONTRIBUTION

TXHSA SOLICITOR _____ TELEPHONE NUMBER _____ SIGNATURE OF UNDERWRITER _____ DATE _____

BILLING & PAYMENT INFORMATION

TOTAL AMOUNT OF CONTRIBUTION \$ _____

Check made payable to **Texas Heritage Songwriters' Association**

Please bill my credit card:

FULL PAYMENT

INVOICE ME:

(Credit card guarantee required when choosing to be invoiced. Will be charged if payments are not received by February 1, 2016.)

CARDHOLDERS NAME _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

MC, VISA, AMEX CARD # _____

EXPIRATION DATE _____ SECURITY CODE _____

CARDHOLDER'S SIGNATURE _____

APPROVAL CODE (OFFICE USE ONLY) _____

**FULL PAYMENT IS DUE BY FEBRUARY 1, 2016.
TICKETS WILL BE AT VIP/SPONSOR WILL CALL TABLE BOTH SATURDAY & SUNDAY**